

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1                   **Claim 1     (Currently amended):** Video telephone  
2           apparatus comprising image pick-up means for picking up  
3           the image of an object and generating a transmit picture  
4           signal according to the image of the object,  
5           communication means for transmitting and receiving said  
6           transmit picture signal and a receive picture signal, and  
7           display means for displaying video information based on  
8           the receive picture signal received from said  
9           communication means, characterized in that said video  
10          telephone apparatus comprises detector means for  
11          detecting the orientation of said video telephone  
12          apparatus and a rotating means for rotating the  
13          orientation of an image ~~in at least either~~ of said  
14          transmit picture signal and said receive picture signal  
15          based on the detected orientation of the video telephone  
16          apparatus and independent of the orientation of a distant  
17          party video telephone apparatus.

1           **Claim 2   (Previously presented):** Video telephone  
2   apparatus according to claim 1, characterized in that  
3   detector means for detecting the orientation of said  
4   video telephone apparatus has image pick-up direction  
5   detector means for detecting the vertical direction of  
6   said image pick-up means.

1           **Claim 3   (Original):** Video telephone apparatus  
2   according to claim 1, characterized in that detector  
3   means for detecting the orientation of said video  
4   telephone apparatus has display direction detector means  
5   for detecting the vertical direction of said display  
6   means.

1           **Claim 4   (Previously presented):** Video telephone  
2   apparatus according to claim 1, characterized in that  
3   said rotating means has transmit image rotating means for  
4   performing rotation processing on said transmit picture  
5   signal based on the orientation of said video telephone  
6   apparatus.

1           **Claim 5   (Previously presented):** Video telephone  
2   apparatus according to claim 1, characterized in that  
3   said rotating means has receive image rotating means for  
4   performing rotation processing on said receive picture  
5   signal based on the orientation of said video telephone  
6   apparatus.

1           **Claim 6   (Previously presented):** Video telephone  
2   apparatus according to claim 1, characterized in that  
3   said video telephone apparatus comprises a first receiver  
4   means for regenerating a receive audio signal received  
5   from said communication means, a second receiver means  
6   for regenerating the receive audio signal received from  
7   said communication means to a signal level different from  
8   that of the first receiver means, and a receiver selector  
9   means for switching between said first receiver means and  
10   said second receiver means based on the orientation of  
11   said video telephone apparatus.

1           **Claim 7   (Currently amended):** Video telephone  
2   apparatus according to claim 1, characterized in that  
3   said video telephone apparatus comprises a first  
4   transmitter means for converting voice data into an  
5   electric signal to generate a transmit audio signal, a

6 second transmitter means for converting voice data into  
7 an electric signal to generate a transmit audio signal  
8 whose signal level differs from that of the first  
9 ~~receiver~~ transmitter means, and a transmitter selector  
10 means for switching between said first transmitter means  
11 and said second transmitter means based on the  
12 orientation of said video telephone apparatus.

1 **Claim 8 (Original):** Video telephone apparatus  
2 according to claim 6, characterized in that said receiver  
3 selector means has picked-up image receiver means for  
4 switching between said first receiver means and said  
5 second receiver means based on the vertical direction of  
6 image pick-up means detected by image pick-up means  
7 detector means.

1 **Claim 9 (Original):** Video telephone apparatus  
2 according to claim 6, characterized in that said receiver  
3 selector means is display receiver selector means and  
4 switches between said first receiver means and said second  
5 receiver means based on the vertical direction or  
6 horizontal direction of the display means detected by  
7 display means detector means.

1           **Claim 10 (Original):**     Video telephone apparatus  
2     according to claim 7, characterized in that said  
3     transmitter selector means has picked-up image transmitter  
4     means for switching between said first transmitter means  
5     and said second transmitter means based on the vertical  
6     direction of image pick-up means detected by image pick-up  
7     means detector means.

1           **Claim 11 (Original):**     Video telephone apparatus  
2     according to claim 7, characterized in that said  
3     transmitter selector means has display transmitter selector  
4     means for switching between said first transmitter means  
5     and said second transmitter means based on the vertical  
6     direction of display means detected by display means  
7     detector means.

1           **Claim 12 (Currently amended):**     Video telephone  
2     apparatus comprising image pick-up means for picking up the  
3     image of an object and generating a transmit picture signal  
4     according to the image of the object, communication means  
5     for transmitting and receiving said transmit picture signal  
6     and a receive picture signal, and display means for  
7     displaying video information based on the receive picture  
8     signal received from said communication means,

9 characterized in that said video telephone apparatus  
10 comprises detector means for detecting the orientation of  
11 said video telephone apparatus and a rotating means for  
12 generating ~~at least either~~ said transmit picture signal by  
13 rotating the orientation of an image picked up by said  
14 image pick-up means, ~~or an image for displaying by rotating~~  
15 ~~the orientation of an image of said receive picture signal.~~

1 **Claim 13 (New):** The video telephone apparatus  
2 according to claim 12, wherein said rotating means further  
3 generates an image for displaying by rotating the  
4 orientation of an image of said receive picture signal.